



Adventures in Attitudes®

An Empowerment Strategy for Today's Workplace

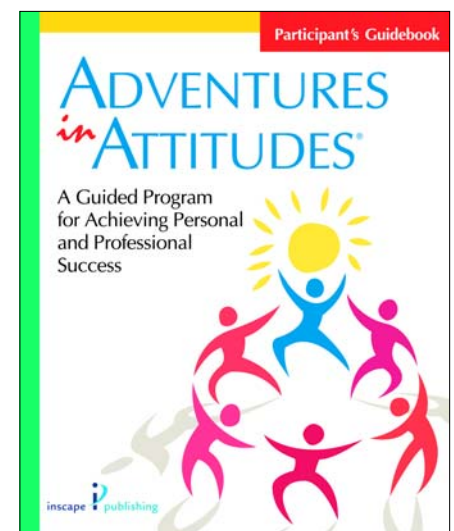
In a recent national training survey, companies were asked to choose which ranked higher: employee aptitude, including hard skills and technical competencies, or employee attitude, including motivation, commitment, and communication. Nearly 60 percent of respondents ranked attitude as the number one priority.

Coping with the continuous changes of today's downsized, team-oriented, increasingly diverse workplace has left many people confused and fearful. As attitudes deteriorate, so do levels of commitment and performance.

Empower Employees to Choose Their Own Attitudes

Adventures in Attitudes® is designed to help people understand that they can choose how to perceive and respond to events around them, and that it's in their control to change a negative outlook to one that's positive. By establishing personal responsibility and accountability in the midst of change, individuals learn that passive resistance can be transformed into high-energy performance.

Using small-group interaction, shared personal experiences, individual and group exercises, and facilitator-led discussion, *Adventures in Attitudes* provides a remarkable process for self-discovery.



Discover How Positive Attitudes Create Positive Action

Adventures in Attitudes® provides organizations with a time-tested, life-changing human relations program that will

- gain committed employees, not compliant ones
- foster communication and teamwork, not control
- inspire leadership and innovation, not dependency
- increase positive energy, not stress
- encourage change, not resistance to it
- create a climate of empowerment, not power

Give Employees Greater Personal Satisfaction and Professional Success

Adventures in Attitudes provides individuals with the knowledge and skills to

- increase self-awareness and affirm strengths
- learn to transform negative attitudes
- overcome self-imposed limitations
- develop effective listening and communication skills
- improve relationships
- achieve new levels of performance
- learn effective approaches to problem-solving

Related Products

The *Adventures in Attitudes* Trainer's Kit provides everything trainers need to conduct the *Adventures in Attitudes* program. The kit includes a Facilitator's Manual, Participant's Guidebook, set of Affirmation Cards, stopwatch, and a sturdy canvas bag. Contact your Inscape Publishing Authorized Distributor for details.

Inscape Publishing

The power to transform individuals, teams, organizations. Inscape pioneered the original DiSC® learning instrument over three decades ago. Today, we continue to create innovative products and services that inspire, energize, and empower individuals. Available in 21 languages in over 50 countries, our extensively researched, time-tested resources create the opportunity for transformational experiences. We have helped more than 40 million people develop a deeper understanding of themselves and their relationships, discover their potential, and realize greater success.

Christine Schneider Smith

CASS Enterprises

P. O. Box 196

Fremont, Ohio 43420-0196

419-332-9603/1-800-332-2773

cass@cros.net